

Re: Trillium Trails Network – Trails Sustainability Business Plan and Gold Trail Pass

Through the support of the Ministry of Health Promotion, Ontario Tourism Marketing Partnership Corporation, the Ontario Federation of Snowmobile Clubs, the Canadian Off-Highway Vehicle Manufacturers Distribution Council, FedNor, Northern Ontario Heritage Corporation and the 100 member organizations of the Ontario Trails Council, the OTC has produced the definitive business plan for organizations to sustain the trails they operate in Ontario.

Released for member review and comment at the recent Ontario Trails Council "2007 Provincial Trails Summit" the Trillium Trails Network business plan details a five point program to provide trail operators, managers and user groups with the services and funding options required to provide Ontario with the world class trails system it desires.

Approved by the OTC General Assembly during its annual general meeting for implementation throughout Ontario ; provincial trail user groups, provincial trail managers at the local regional and provincial levels have supported the development of one provincial trails network, and development of one provincial trail pass , the "TTN Gold Pass" for the first time.

Importantly, the approval of a broad representation of trail stakeholders from all over Ontario provides a sense of consolidation and collaborative purpose that is emerging around the potential of provision of well-funded, maintained and accessible trails for all Ontarians.

Significant also, is the outreach to non-traditional users through this program. OTC efforts to gain the support of the disabled community, municipal parks, economic development and tourism offices, health units, county councils and trail users, provides the TTN program with a range of support that does not exist in any other regional or single use trail sustainability or pass program.

This depth of reach and dynamic partnerships between governments, the public and industry provides the Trillium Trails Network with options for ongoing sustainability and program support.

We encourage trails leaders from all over Ontario, rural, urban, north and south to engage the OTC in discussion about how the TTN can work for your trails and your community.

We anticipate the TTN Gold provincial trails pass system to be up and running during the summer of 2007. A TTN Gold Pass working group lead by representatives of the OFSC, OFATV, EOTA, OEF and the OTC captures the operational capacity of trails leadership in Ontario. This group welcomes the endorsements achieved through the trail summit and is available to discuss issues with groups as needed.

We have 20 county based regional trail development and management organizations that have joined the TTN Gold Pass network, with another 29 community/counties expressing interest.

[Effective June 4, 2007](#) –

For a copy of the TTN Business Plan and details on how it can assist your trail please go to:

[www.ontariotrails.on.ca/ttnmakesmytrailwork.htm](http://www.ontariotrails.on.ca/ttnmakesmytrailwork.htm)

For more information on the Ontario Trails Council go to:

[www.ontariotrails.on.ca](http://www.ontariotrails.on.ca)

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